

The Lifting Our Voices for Equity (L.O.V.E.) Project is all about you and your crew coming together to make your community better and more equitable (fairer). Get ready to show how you're tackling inequalities and making a positive impact!

Let's Break it Down:

You and your team will create and showcase a creative piece of art or a product that will help inspire community members to share their voices and discuss equity in their communities. This can be anything like a slam poem, painting, Instagram account, or TikTok video that aligns with your civic awareness and equity work. Each team member gets to share a part of the project, and everyone pitches in or the whole thing.

The Big Idea:

You'll create a presentation that answers this question:

Where do you see unfairness in your community, and what can you create to make it better?

Your presentation should include:

- History and Context: Explain the issue you're addressing.
- Product Explanation: How does your art or product raise awareness about this issue?
- Impact: What impact did your product have?
- Reflection: Share any key takeaways from your project.

Show-time:

Your presentation should be at least 4 minutes and not more than 6 minutes long.

Send your slides in via Headrush by the appropriate deadline. Use your school name and project title for the file name – no other formats will work.

What Judges Look For:

The judges will watch how well you speak, your presentation skills, and how you answer their questions. If you go over, anything shared beyond time will not be evaluated.

Tools of the Trade:

Feel free to unleash your creativity with the revamped L.O.V.E. Project event, we want to see what you all can do to creatively enact change in your communities online and in the world. Bring or perform your artwork / show your product when you are in person in front of the judges!

Let's Spread the L.O.V.E.

Your L.O.V.E. Project is your chance to shine and make your community better. Get out there, inspire change, and rock that presentation!



CAREER DEVELOPMENT CONFERENCE

L.O.V.E. PROJECT

Team: _____

Section: _____

Division: _____

Judge: _____

Judge Signature: _____

Time In: _____

Time Out: _____

Statement of interest	Fair 0-2	Average 3-5	Good 6-8	Excellent 9-10	Judge Score
1. Project Overview	The team did not think through the need or the impact of the project.	The team adequately identified a need and demonstrated the need for the project. Their project lacked creativity and a clear community connection.	The team adequately identified a need and demonstrated the need for the project. Their project was creative but was not unique to their specific needs.	The team incorporated a thoughtful strategy to identify a need and described why the project was needed, and the impact/ response of the project. Their project was creative and unique to their community needs.	
2. Team Collaboration both in project and presentation.	Little to no evidence of collaboration with peers or mentor in both the project itself and the presentation.	Some evidence of collaboration with peers or mentor in either the presentation or the project but not both.	Effective collaboration with peers or mentor in both the project and the presentation.	Expert collaboration with peers or mentor in both the project and the presentation.	
3. Public Product & Response	A public product or showcase was not used. were included 2 or more times throughout the delivery of the project	Public product somewhat aligns/meets project goals. were included 2 or more times throughout the delivery of the project	Public product was completed, aligns to project goals, and shared the projects impact. were included 2 or more times throughout the delivery of the project	Public product was inclusive, and exceptional in sharing the projects impact with a greater audience. Excellent description on how the project will change the public's opinion, action, or feelings on the topic. A strong emotional connection was present.	
4. Engaging Presentation	The presentation and content failed to captured the attention of the judge panel.	The presentation and content captured the attention of the judge panel. More could have been done to evoke emotion and share the project theme.	The presentation did a good job capturing the attention of the judge panel. The presentation stood out and evoked emotion. The presentation was interesting and thoughtful.	The presentation did an extraordinary job of captivating the attention the judge panel and activating a clear message that evoked emotion. It translated into an important presentation	

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5. Reflection & Impact	Little to no evidence of reflection on the project process and learning.	Some evidence of reflection on the project process and learning which included an understanding of whether or not they succeeded in their projects objectives.	Effective reflection on the project process and learning which included detailed information on the projects impact.	Expert reflection on the project process and learning, included detailed information and data about the projects impact, and an understanding of how to repeat or iterate the project in the future.	
6. Overall Impression	Project was incomplete, poorly planned, and poorly executed.	Project was somewhat complete, mediocly planned, and minimally executed.	Project is well-planned, complete, and executed with a great degree of success/learning/ impact.	Project is expertly planned, complete, and executed. The learners embodied the phrase "learning by doing," and made an impact on those around them.	
7. Meeting Time Requirements	N/A	The meeting slightly exceeded or fell short of the allocated time.	The meeting adhered precisely to the allocated time.	The meeting concluded earlier than the allocated time, allowing for additional discussion or activities	
8. Professional Attire	The attire is unsuitable and unprofessional for the context.	The attire shows some professional elements but lacks consistency.	The attire is suitable and professionally consistent.	The attire is exceptionally appropriate and demonstrates a deep understanding of professionalism.	

Notes:

Total Score
Out of 110 total points.